

MAP Policy & Guidelines

Table Top Shelf Games LLC (TTSG) enthusiastically supports our friendly local game stores. We do so by creating high-end, quality products, and by refusing to participate in the race-to-the-bottom pricing wars of many online outlets.

Accordingly, we have instituted the following **Minimum Advertised Price (MAP)** policy to allow our resale partners to earn the profits necessary to thrive and to ensure that TTSG can protect the integrity and value of its brands.

This MAP policy was first instituted on May 16, 2024. It is the responsibility of anyone acquiring TTSG games from us or our distributors or to be aware of these terms.

1. Retailers should operate a brick-and-mortar physical store location as their primary venue for sales. If you don't have a brick-and-mortar store, you can't sell our products without our express written permission.
2. We do not allow our distributors, retailers and resellers to sell to or on third party platforms such as Amazon, eBay, Walmart.com, Target.com, Timu.com, alibaba.com and other such sites, or to sell to retailers who only sell online.
3. Any advertisements, whether online or offline, should list TTSG products for sale at no less than 100% MSRP for a minimum of 350 days each calendar year. A full list of our products and their MSRP is listed below or contact your distributor.
4. This policy will not apply in any jurisdiction in which such MAP policies violate the law. Any part of this policy that violates the law will not apply to sales within said jurisdiction, however all allowed provisions will still be in effect.

This policy is not a contractual agreement, but its adherence represents one of the criteria by which TTSG, at its sole discretion, chooses to work with retail partners. TTSG reserves the right to cancel or refuse new orders if we determine that a retailer does not meet these guidelines.

Any questions regarding TTSG's MAP Policy can be addressed to info@tabletopshelfgames.com.

We appreciate your participation in our distribution and retail efforts.

Respectfully,

James Eastland & Nicholas Toronto
Owners, Table Top Shelf Games LLC

PRODUCT	MSRP
Magician's Challenge	\$24.95



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